

WHY START UP IN SIDNEY?

START UP IN SIDNEY



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BUSINESS IS GOOD HERE

Sidney is a business-friendly town with a vibrant commercial district. It is safe, walkable and charming, and serves as Southern Vancouver Island's transportation hub. With easy access to Victoria International Airport and BC and Washington State ferry service, Sidney attracts thousands of visitors each year who, along with local residents, delight in Sidney's bustling retail, hospitality and service sectors.



With year-round community events and cultural attractions, Sidney provides a lifetime of memories and special experiences for families and individuals of all ages. Parking is free and a dedicated employee parking lot will open in early 2019. As an ideal location for shopping, recreation, and relaxation, Sidney enjoys a high level of investment and entrepreneurship. Business owners chose Sidney because of its great location, its small-town feel, a business-friendly Municipal Government, and a highly successful Business Improvement Area Society.

SIDNEY BY THE NUMBERS

Population
11,672

Avg. Household Income
\$105,461

Marinas
8

Public Beaches
16

Parks
24

Established Annual Events
24

Public Parking
Free

Employee Parking Lot
Free





LOCATION

Nested on the Salish Sea with stunning views of Mount Baker and the Gulf Islands, Sidney is located on the Saanich Peninsula, 26 kilometres north of Victoria. The Town's downtown business district extends between Highway 17 and the waterfront. Sidney's thriving Industrial and Technology Park, on the west side of Town, serves as home to a wide range of world-class businesses whose products and services extend around the globe.

Sidney's 12,000 residents live in neighborhoods on both sides of the Highway. Sidney's primary trade areas include Central Saanich, North Saanich and the Southern Gulf Islands. Sidney's secondary trade area includes all other communities in Greater Victoria with a population of approximately 375,000. Without doubt, Sidney is well situated for continued growth.

SUPPORT SERVICES

- Sidney Business Improvement Area Society
- Saanich Peninsula Chamber Of Commerce
- Sidney North Saanich Industrial Group
- Sidney Event Advisory Group
- South Island Prosperity Project

COMPETITIVE EDGE

- Unique scenic location
- Safe & walkable
- Low crime rate
- Multiple annual year-round events
- Tourist destination
- Charming downtown & high street
- Transportation hub
- Boutique shopping district
- Free public parking

RECENT BUSINESS OPENINGS



THE FARMER'S DAUGHTER

Only six months since opening, The Farmer's Daughter — a fromagerie, bistro and wine bar — has become one of Sidney's premium dining and retail experiences.



VICTORIA DISTILLERS

For the past 10 years Victoria Distillers has been producing some of BC's finest handmade spirits. The distillery is also a bustling centre for consumer education – through tours and tastings.



MODEN

Moden is Sidney's newest boutique shopping experience, created as an inclusive space for intentional women's fashion.



FUN EVENTS FOR EVERYONE...

JANUARY

- Polar Bear Swim

FEBRUARY

- Sidney Family Day Weekend

MARCH

- Spring Art Show & Studio Tour

APRIL

- Bazan Bay 5k
- Sidney Literary Festival

MAY

- Surf Canada Stand-up Paddle National Championships
- BC Boat Show

JUNE

- Sidney Street Market (June to August)
- Dinner en Rouge
- World Oceans Day
- Taking It To The Street
- Van Isle Con

JULY

- Sidney Days Celebrations
- Sidney's Sidewalk Sale & Street Festival
- Summer Sounds Outdoor Concerts (July to August)

AUGUST

- Torque Masters Car Show
- Salish Sea Lantern Festival
- Bed Races on Beacon

SEPTEMBER

- Sidney Seaside 8k & 5k

OCTOBER

- Bufflehead Festival
- Sidney Fine Art Show & Fall Studio Tour
- Treat Street

NOVEMBER

- Tribute to the Armed Forces Exhibit & Remembrance Day Parade

DECEMBER

- Christmas in Sidney Festivities

... ALL YEAR LONG!

See full calendar
and more at

sidneybia.ca/events/calendar

LOOKING FOR SPACE?

Interested in learning more about opportunities in Sidney? We can give you a tour, provide you with a current list of available lease spaces, and connect you with property owners and Municipal staff— whatever you need. And once here, the Sidney BIA will happily and actively help to promote and market your business.

So get in touch! We look forward to answering your questions and discussing how you can make the most of all Sidney has to offer to open or expand your business.

For more information visit us at
startupinsidney.ca



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